

Creator Monetization and Earnings Disclosure

Music Coast

Music Coast Creator Monetization

Version: 2.0

Status: Current plain-language summary

Effective date: July 29, 2026

Last Updated: July 29, 2026

Audience: Artists, labels, rightsholders, and authorized representatives

This page is a plain-language summary of Music Coast creator monetization. It is not the complete Creator Monetisation Agreement. The complete agreement is currently Draft — pending owner and legal approval and is available for owner, legal, and participant review.

[Review Creator Monetisation Agreement](#) [View Sample Statement](#)

1. Four different money flows

Statutory or collective royalty reporting

Music Coast may report eligible usage through applicable licensing and reporting channels based on territory, represented repertoire, rights, metadata, and use type. Those processes concern musical-work, performance, mechanical, or other collective rights and are separate from Music Coast's direct artist payment program.

Music Coast direct advertising-revenue program

Music Coast allocates 80% of net advertising revenue attributed to eligible artist content to the applicable artist or rightsholder. Music Coast retains 20%.

Music Coast reconciles provider-reported advertising revenue with eligible Music Coast listening activity. Where exact impression-level matching is unavailable, eligible net advertising revenue is allocated pro rata by eligible listening time at the track and artist level. Artist statements identify the attribution basis used.

Provider-side records may include StreamGuys delivery data, AdsWizz audio-ad delivery and revenue reports, Nimbus mobile mediation and auction reporting, and settlement or reporting from approved supply-side platforms (SSPs). Media.net and OpenX are listed as signed/onboarding SSP partners, while VRTCAL is listed as pending activation in the current configuration. An agreement, integration, onboarding step, or test does not by itself create payable artist revenue. Revenue enters an artist statement only after eligible inventory is live, provider-reported or remitted, and reconciled for the applicable reporting period.

Provider / partner | Role | Current status | How it is used

StreamGuys | Audio delivery / VAST workflow | Active reporting source | Audio delivery and VAST-side delivery records used in the current audio advertising workflow where available.

AdsWizz | Audio ad serving and reporting | Active reporting source | Audio advertising

Creator Monetization and Earnings Disclosure

delivery, impression, revenue, and reconciliation reports through the StreamGuys/AdsWizz workflow.

Nimbus (Ads by Nimbus) | Mobile mediation / auction | Active reporting source | App-side auction, demand routing, bid/win, and performance reporting for configured mobile inventory.

Media.net | SSP / demand partner | Signed; onboarding/configuration | App-side auction, demand routing, bid/win, and performance reporting for configured mobile inventory.

OpenX | SSP / demand partner | Signed; onboarding/configuration | App-side auction, demand routing, bid/win, and performance reporting for configured mobile inventory.

VRTCAL | SSP / demand partner | Signed; onboarding/configuration | SSP demand and settlement/reporting once eligible inventory is live and provider reconciliation begins.

Bold-Win | SSP / demand partner | Signed; onboarding/configuration | SSP demand and settlement/reporting once eligible inventory is live and provider reconciliation begins.

Status safeguard: pending, testing, onboarding, paused, or otherwise unreconciled integrations are not treated as payable artist revenue until eligible inventory is live and the provider has reported or remitted amounts that Music Coast can reconcile.

Coins and fan support

Coins are optional fan-support items where enabled. They are not royalties and do not have a promised fixed artist cash value. Artist support is calculated under the active coin configuration after applicable store/payment fees, taxes, refunds, chargebacks, fraud review, and payout eligibility rules. See the Coins/Tokens Disclosure.

Subscription revenue

Planned / Not currently active for direct artist allocation. Music Coast does not currently represent that every Premium subscription automatically creates a direct artist payment. Any future subscription-revenue allocation requires product implementation, owner/legal approval, published methodology, and inclusion in the active Creator Monetisation Agreement.

2. Current recommended commercial terms

Pending owner/legal approval:

- Minimum payout threshold: US\$25 equivalent / approximately £20.
- Statements: Monthly.
- Payment timing: Within 60 days after month-end and provider reconciliation.
- UK methods: Wise or UK bank transfer.
- Balances below threshold roll forward.

3. Deductions and reconciliation

Net attributable advertising revenue starts with provider-reported gross advertising revenue and may be reduced by provider/network fees, invalid traffic, refunds, chargebacks, taxes,

Creator Monetization and Earnings Disclosure

payment or currency fees, app-store/platform fees, and provider corrections. Statements identify the deductions and attribution basis used.

4. No guaranteed earnings

Participation and earnings are not guaranteed. Results depend on eligible listening, advertising demand, fill, territory, rights, metadata, provider reporting, fraud review, and program availability.

5. Secure verification

Basic profile and rights-verification details may be submitted through Music Coast's server-side verification form. Do not email sensitive identity, tax, banking, or contract documents. Music Coast will provide a secure submission link if those documents are required.